**Social Media Campaign SOFTEC**

Softec is open for all post

Conference Videos

2 weeks to go

2 Conference topics + speakers

Advisors Post (Sir Haroon, Maam SAIRA)

Time Lapse + preparation

PC Sample Questions

Day 1+2 Event Plan

Entertainment Eve Post

Conference Event Page

Days to go in last week

RoboRumble Video

Winners Video (encouragement for the people)

Sponsor Posts/Videos

Seminar Posts

University Pages (ask them to share)

Sharing in groups

Map for Ambassadors (where they are located all over Pakistan)

Lucky DRAW bait

Perks of SOFTEC

30SECOND AD

EPC AND PC LONG TERM BENEFITS

ALL PROGRAMMING COMPETITIONS repost

Dota and FIFA

FACULTY VIDEOS

Ambassador Videos

Team Video

Timetable of event

Contacting pages on facebook (parhlo/metronome/mangobaz)

Registration extension posts

Competition sample questions

Registration extended

Dota 2 prize money increase

Softec weekly countdown posts

Chief guest announcement